StackGen

# DevEx 2.0
## Scale Impact, Not Tickets

## Is Built On **Three Principles**

### Intent Driven
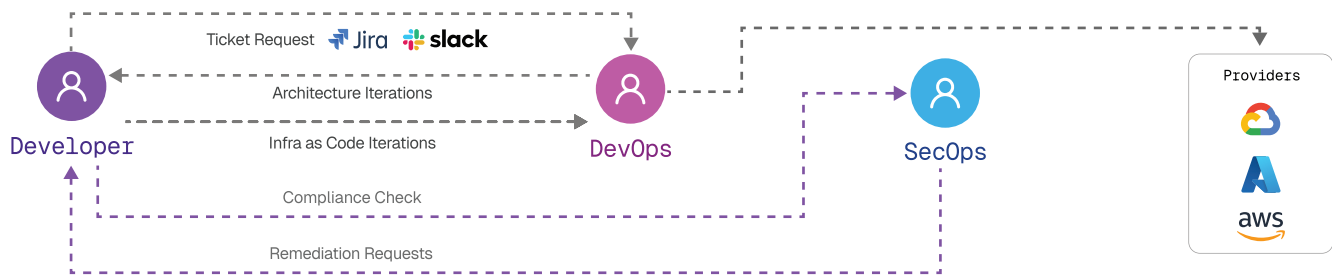Developers express what they want. AI handles the how

### Flow Based
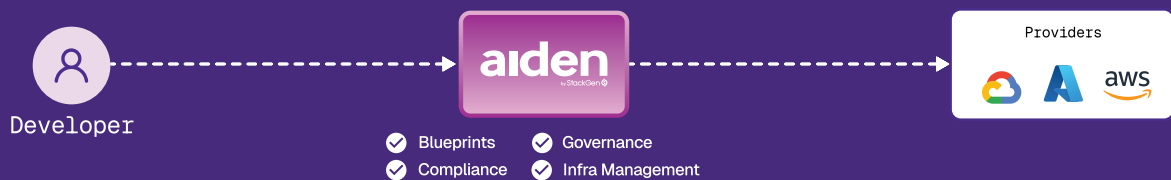No tickets, no context switching, just continuous motion

### Native Intelligence
Security, cost, and reliability embedded invisibly

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## Old Way: **Days / Weeks to Deploy**

Ticket Request — Jira — slack

**Developer**

Architecture Iterations

Infra as Code Iterations

**DevOps**

Compliance Check

Remediation Requests

**SecOps**

Providers (Google Cloud, Azure, aws)

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## New Way: **Minutes to Deploy**

**Developer** → **aiden** *by StackGen* → Providers (Google Cloud, Azure, aws)

- ✓ Blueprints
- ✓ Compliance
- ✓ Governance
- ✓ Infra Management

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**Developer Time Allocation %**

**Customer Value**

**Operational Work**

| | Manual Ops (No Platform) | Platform | Self-service Platform | AI Driven Platform (DevEx 2.0) |
|---|---|---|---|---|
| Description | Developers are losing time on activities not related to business value. | Introduce a platform with centralized capabilities with a platform team to serve product teams. | Providing self-service so dev teams can focus more on the customer. | Using AI to removing friction so your teams can focus ~100% on the customer facing product. |
| Customer Value | 30% | 50% | 70% | 90% |

↓ 7-8 hrs/ Week gain

⊢———— DevEx 1.0 ————⊣

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